

CASE STUDY COMPETITION

on-line

10. - 18. of March 2021

University of Maribor,
Faculty of Organizational Sciences



Univerza v Mariboru

Fakulteta za organizacijske vede

40th INTERNATIONAL CONFERENCE ON ORGANIZATIONAL SCIENCE DEVELOPMENT

VALUES, COMPETENCIES AND CHANGES IN
ORGANIZATIONS

17th – 19th March 2021 | Portorož, Slovenia

Dear students!

As a member of organizing committee, I am very happy that I was given a chance to invite you to our traditional international student case study competition which will take place on-line this year.

The concept of a case study is a methodologically and educationally oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment, in other words, a Case Study is a documented study of specific real-life situations, used as a training tool, where students are required to analyze the prescribed case and present their solutions to the company representatives. For this reason alone the Case Study methodology allows participants a detailed insight into a practical business-oriented problem of a studied organization or a company, through diverse discussions as a method of active learning, which promotes the implementation and development of critical and creative thinking needed in the field of management.

But case study competition isn't just a competition. It is a chance to present yourselves as an active part of student community, meet new people and employees (or company representatives) and learn new valuable skills.

In this document, please find **general information** about our event and some **preliminary data** for application.

What can we offer?

- Possibility of gaining new skills and knowledge.
- An option to meet company representatives and to present your skill set.
- Receiving a certificate of attendance that you can use in your resume.
- You are excused of paying any application fees.

Time and duration

- From 10th to 18th March 2021.
- On Wednesday 10th March 2021 case giving company will present their company and this year's case study problem via online tool MS Teams.
- You will have one week to develop a solution, so on Wednesday 17th March 2021 each team will present their solution.
- The winners of the competition will be announced on the last day of the competition (18th March 2021).
- You will receive the exact agenda after your registration.

Rules and guidelines

- Teams that apply for the competition must consist at least 4 students and maximum 5 students.
- You will be presenting your solutions in English.

- At the beginning of the competition participants will be presented with the rules of case study competition (in details) and the key frameworks of a business-related problem from Slovenian company that is a sponsor of the competition.
- Students have one week to solve the problem/s.
- You can apply for the case study by **March 5, 2021** via the **form** published on the website: <https://konferenca.fov.um.si/en/about-conference/student-case-study-competition/>

In case you need any help or if you have questions

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